



**Bidaai Research**

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**NOTE:**

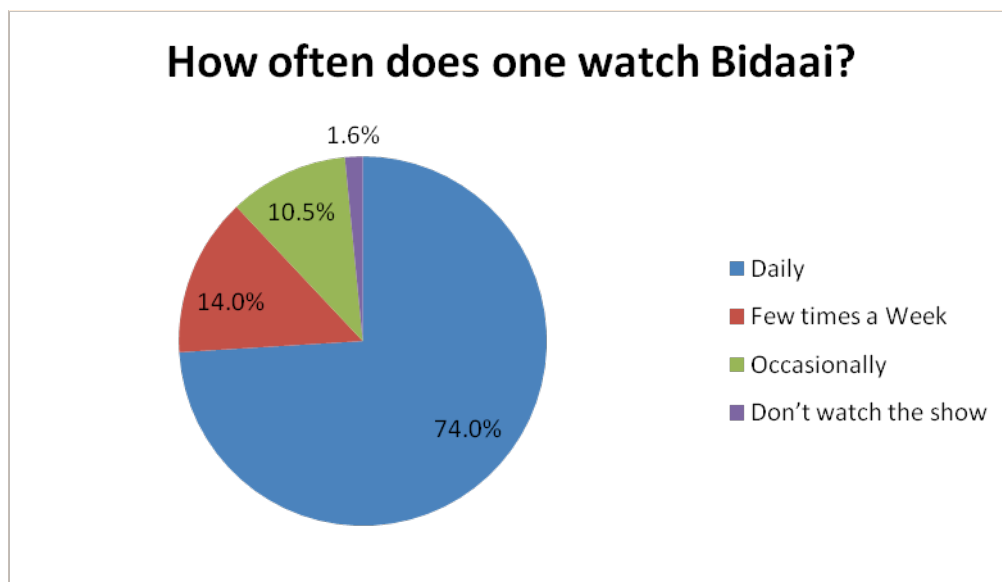
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**As of: February 12, 2009**

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## 1. Do you watch Bidaai and if so how often?



## 2. What is the first word that comes to mind when you think of the show Bidaai?

Honest	Love	Sadhana and Ragini
Cute	Relationships	Excellent
Realistic	Family Show	Marriage
Simplicity	Alekh and Sadhna	Ranvir and Ragini
No. 1 Show	Heartfelt	Awesome
Saas-Bahu Saga	Daughters	Sisters & Sisterly Love
Unique	Mayaaka	Kinshukh
Beautiful	Tears (Rhona Dhona)	Overrated
Fantastic	Values & Culture	Color Difference
Alekh	Bonding	Originality



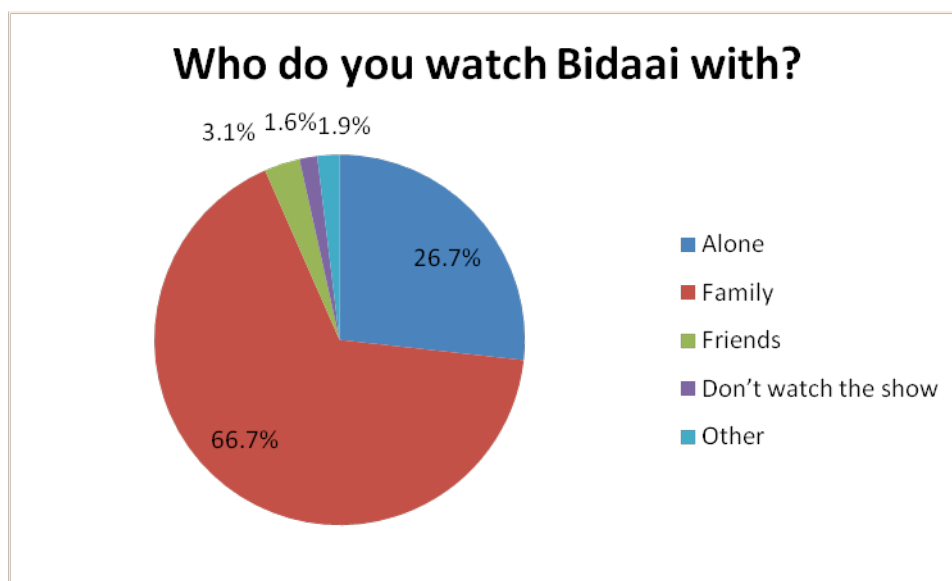
Emotions	Nice Concept	Drama
Loyalty	Perfect	Saasural
Sweet	Exaggeration	Dragging

**3. How would you rate the show Bidaai on a scale of 1-10? (1 being the lowest and 10 being the highest)**

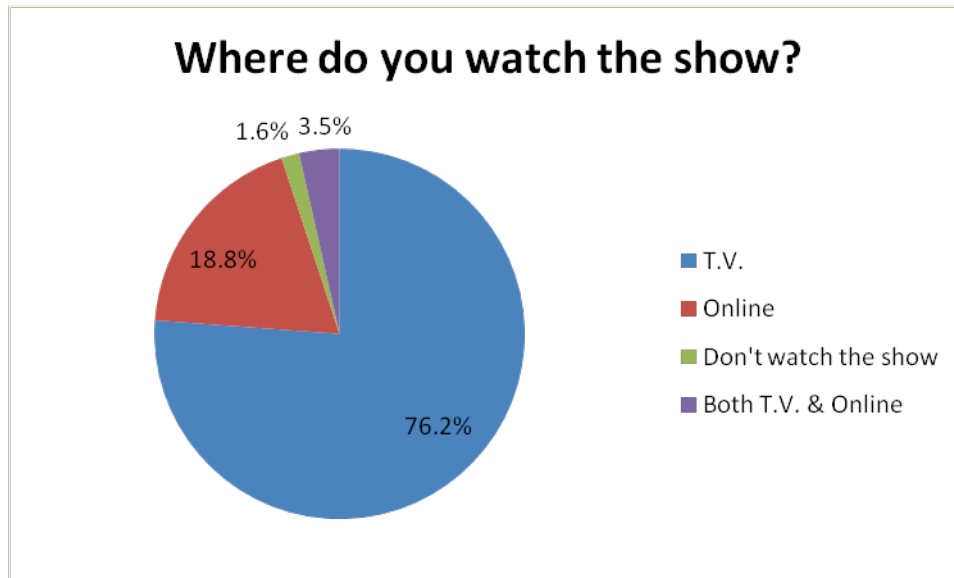
**8.8**

*Bidaai on the BnB Survey Meter averaged at 8.8 out of 10*

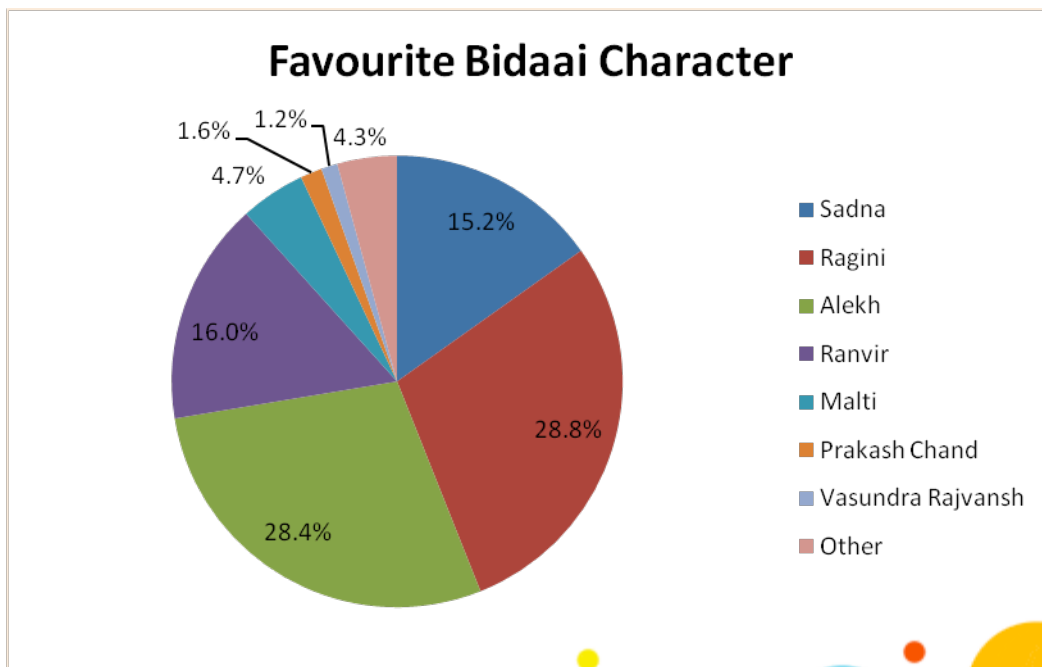
**4. If you watch the show Bidaai, who do you watch it with?**



### 5. Where do you watch the show Bidaai?



### 6. Who is your favorite character from Bidaai?





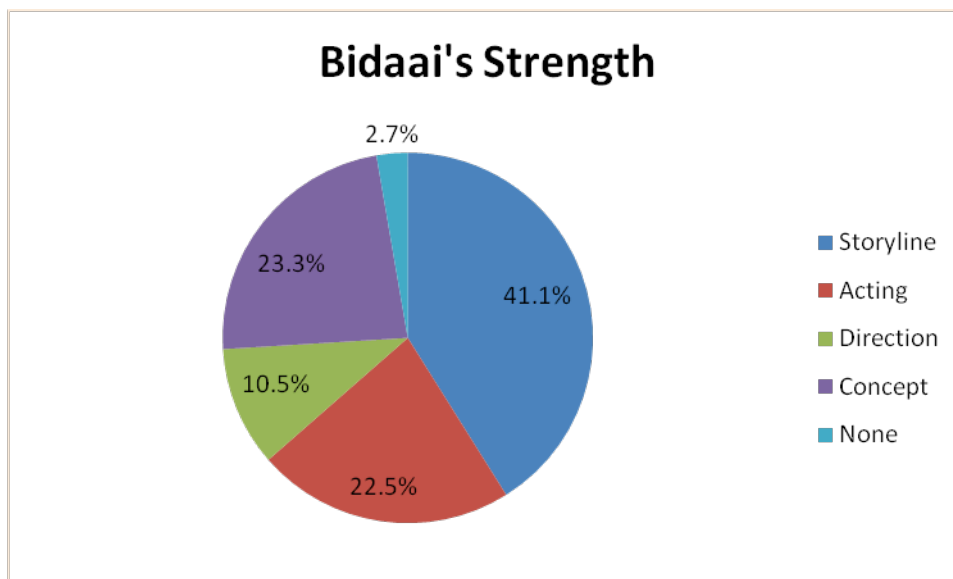
**7. Bidaai has had a journey of over a year. What was your favorite episode or scene?**

Ranvir-Ragini Wedding Scene	Ranvir-Ragini Terrace Scene	Ragini's Bidaai
Picnic Episode	Ranvir-Ragini confession of love in garden	Haldi Rasam of how Ranvir stands up for Ragini
Taj Maha Utsav Episode:Ranvir-Ragini know they are Anmol-Anamika	Ranvir realization of love for Ragini at airport	Ranvir comes to meet Ragini via pipe, Ranvir-Ragini romantic scenes
Ragini's mehendi rasam	Ranvir-Ragini story as Anmol-Anamika	Satyen reveals Vasundhara-Ambika are sisters
Ranvir confronts Vasundhara and supports Ragini's family after Vineet gets arrested	Ranvir-Ragini meet in the temple after Ragini's engagement is cancelled	Sadhna's Bidaai
Alekh-Sadhana marriage and they become friends	Alekh goes with knife in Vasundhara's room & requests her to get Ranvir-Ragini married	Malti asks Vinu to come via pipe & he falls
Sadhana's muh dikhai	Ranvir-Ragini and Alekh-Sadhna scenes	Ragini-Sadhana scenes





**8. If you had to choose one strength in the show Bidaai, what would you say is its strongest pillar?**

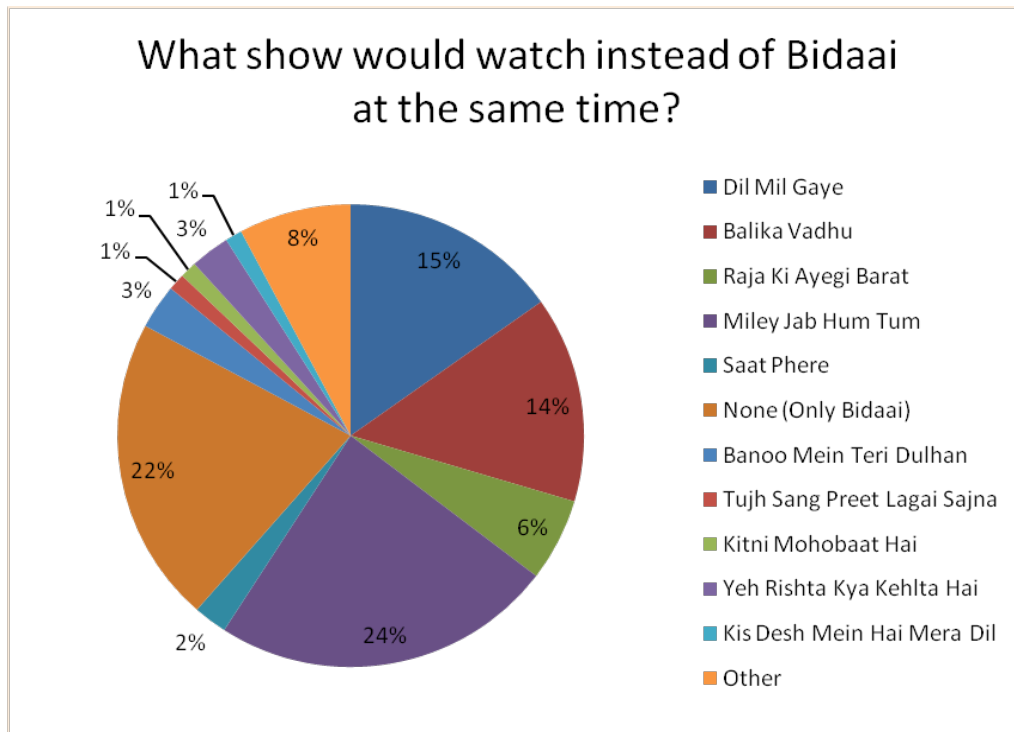


**9. If given a chance, what is one thing you would change about Bidaai?**

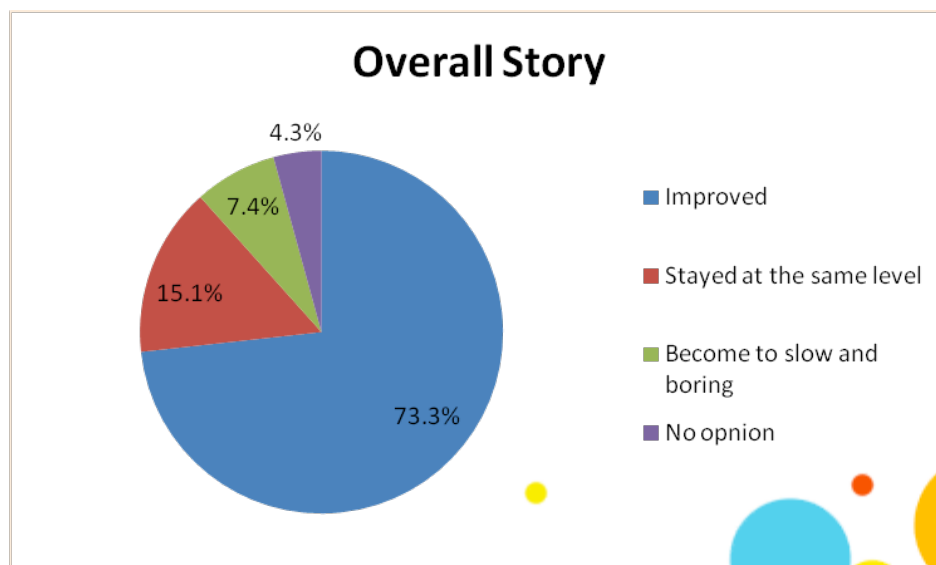
Too much of crying	Hairstyle and dressing of female leads	Alekh's abnormality
Slow pace of the serial	Vasundara's Attitude	Kaushalya's insecurities
Characters of Navin and Avni	Ranvir's dialogue delivery and acting	Grey Character of Vasundra
No, wouldn't change anything!		



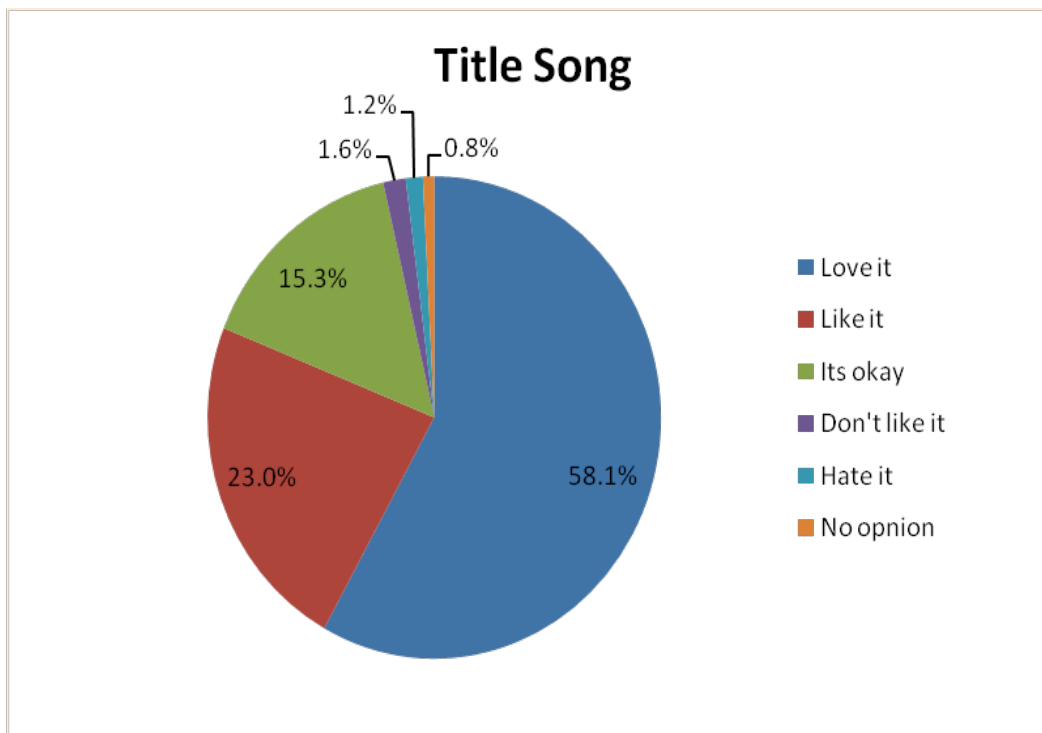
**10. What show if it clashed with Bidaai and came on television at the same time would you watch instead of Bidaai?**



**11. From the day Bidaai started to today, what is your opinion on the overall story?**



**12. How would you rate the title song of the show Bidaai?**



**13. Was there any point in time where you felt Bidaai wasn't worth your time? When?**

Complications before Ranvir & Ragini's wedding	Ranvir-Sapna part	Ranvir rejected Ragini
From Ranvir-Ragini talking on phone to till they met	Before and just after Alekh-Sadhna marriage	First few episodes
Vinit caught for fraud	Before Alekh and Ranvir entered the show	Malti and Avni scheming against Ranvir and Ragini
Vasundara talking too much on Ragini's complexion	Sadhna was misunderstood	Nani and Mami sent Sadhana away
No, Never!		





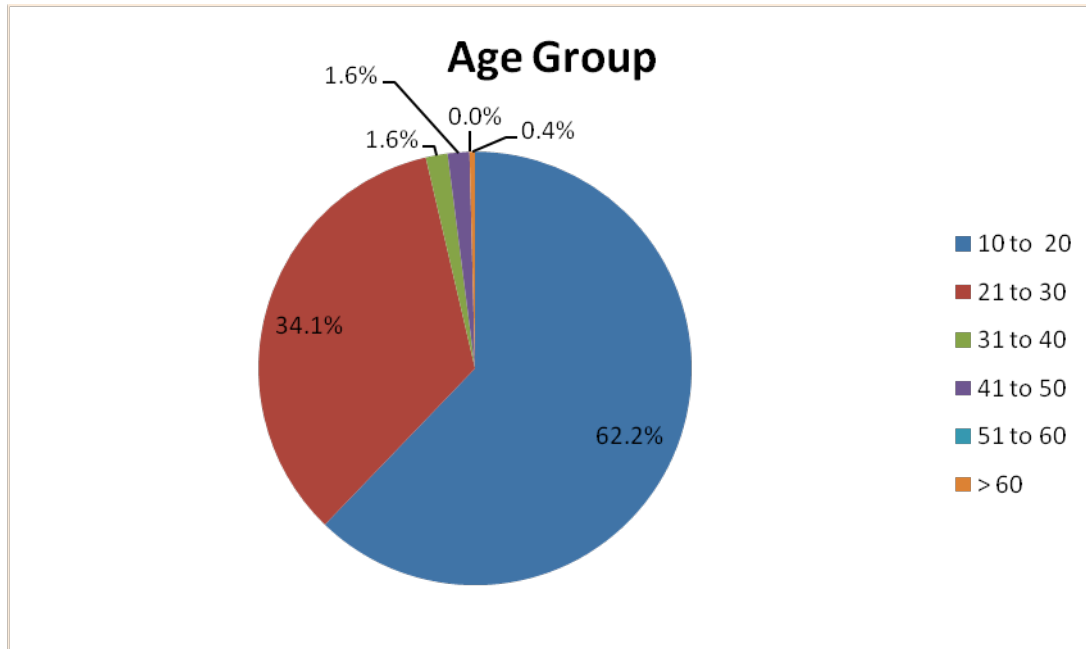
#### 14. Any last suggestions for Bidaai?

Don't change the love and care between sisters and brothers	Make Alekh a normal person	Maintain the pace of the show
Don't show any divorces, re-marriages, extra-marital affairs or generation leaps	Bring Alekh and Sadhna in the center stage of the show	Continue to write gripping and intriguing story-lines
Angad is a terrific actor, show all aspects of his acting talent instead of repeating the same kind of acting	Keep the show simple, relatable, real and logical	Show Vasu and Ambika's past
Reduce the tears shed by Ragini and Sadhna	Sharma family should not be sidetracked	Keep Rocking!

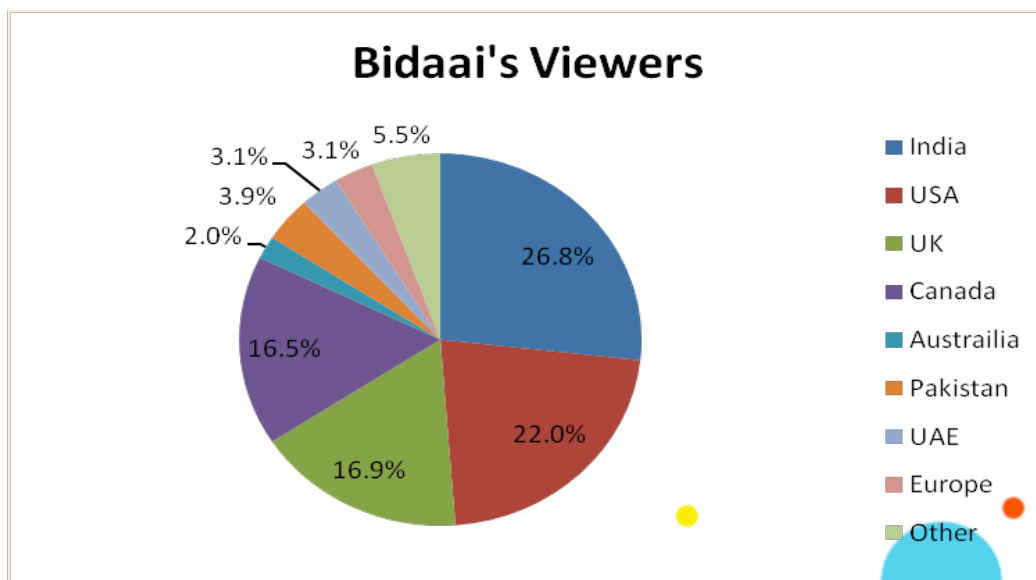


## Demographics Of Survey Participants

### Age Group

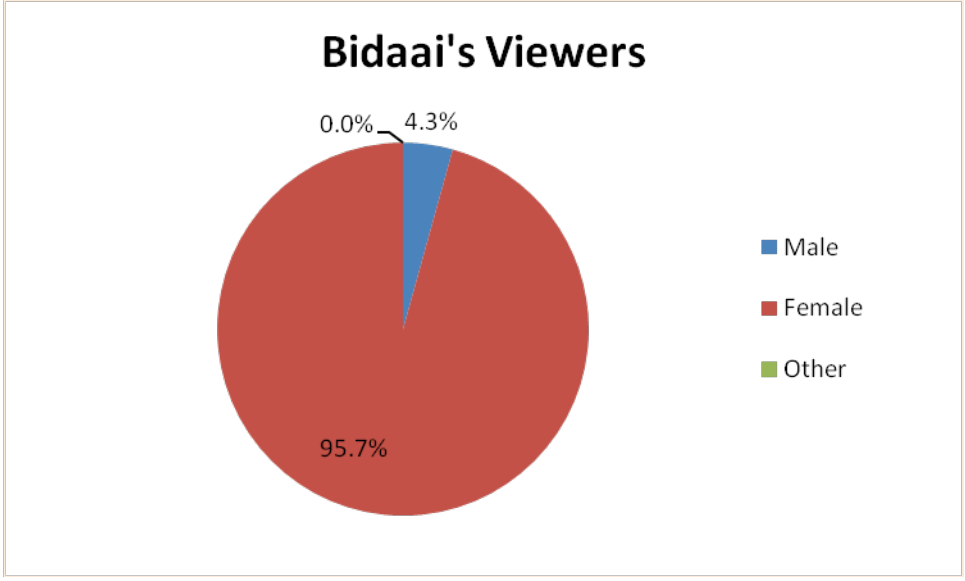


### Country of Residence





### Gender





## **Conclusion:**

Bidaai seems to be loved by viewers due to its storyline and the characters of Alekh, Ranvir, Sadhna and Ragini have made special places in the hearts' of viewers. However there seems to be a complaint by viewers on the slow pace of the story line and the crying and emotional scenes. Viewers generally like the show but feel it can be better and with the rating of 8.8 out of 10, there is still room for improvement! A hairstyle change for the female leads is definitely needed according to viewers and Vasundra's character is not being liked by audiences. Generally though the show is loved by audiences and we received an overwhelming response from participants who were delighted to be able to share their opinions with the makers of the show!

**As of February 12, 2009**

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